

PHS Basketball

*We invite you to become a sponsor of the Parkview High School
Basketball Program*

Join us for an exciting 2010-2011 season

Four smart reasons to support Parkview Basketball:

- *You are guaranteed to have your sign and ad seen during our 8 home varsity games. Junior varsity and freshmen games will add to this number!*
- *The Parkview gym holds over 2,000 people, and the crowd reflects the strong community support. This is the place to be for community excitement.*
- *Be part of the Tradition at Parkview. Our boys and girls teams will continue to compete for the Region 8AAAAA title..*
- *We need you! Add your voice and become a proud sponsor of Parkview Basketball! In doing so, our program will continue to be a model for the county, state, and nation. The student-athletes on the court will benefit from your support, and the thousands of fans that gather will recognize your business as a vital foundation for this success.*

2010-2011 SPONSORSHIP LEVELS

GOLD LEVEL

Only \$2,500

- Surround-a-Sign Advertisement in the Parkview High School Gym. A large sign (8'x4') designed especially for you that is positioned to surround the top or bottom half of one of the scoreboards. Every time the crowd in the gym checks the scoreboard, they will be looking directly at your advertisement!
- 2' x 3' Advertising Banner displayed in the concession area during the games.
- Public address recognition during regular season home games.
- Recognition/Advertisement listing on PHS basketball web site with a direct link to your business web site.
- Two season passes good for all regular season home games.
- Personal invitation to any scholarship signing receptions for Parkview Players.
- V.I.P. Pass – Complimentary food and beverages provided for up to four individuals at every Varsity home game.
- Recognition at the year-end banquet

SILVER LEVEL **Only \$1,500**

- Large advertising sign (3' x 8') prominently displayed in the Parkview High School Gym, positioned near the scoreboard.
- Recognition in basketball home game programs (1/2 page ad).
- Public address recognition during regular season home games.
- Recognition on PHS Basketball web site and a link to your business web site.
- Two season passes good for all regular season home games
- Recognition at year-end banquet.

BRONZE LEVEL **Only \$500**

- Medium sign (2' x 3') prominently displayed in the Parkview High School Gym.
- Recognition in basketball home game programs (1/4 page ad).
- Public address recognition at all home Varsity games.
- Recognition on PHS Basketball Web Site.
- Two season passes good for all regular season home games.

BLUE LEVEL **Only \$300**

- Sign (2' x 3') prominently displayed in the Parkview High School Gym.
- Recognition in basketball home game programs (1.5" x 2" ad).
- Public address recognition at each home Varsity game.
- Recognition on the PHS Basketball Web site.

ORANGE LEVEL **Only \$100**

- Sign (18" x 24") prominently displayed in the Parkview High School Gym.

PROGRAM AD LEVEL -From \$50 to \$300

- See last page of packet for info

2010-2011

Sponsorship Agreement

*YES, WE WANT TO BECOME A SPONSOR OF THE PARKVIEW
HIGH SCHOOL BASKETBALL PROGRAM!*

CONTACT NAME: _____

PHONE NUMBER: _____

COMPANY NAME: _____

ADDRESS: _____

SPONSORSHIP PACKAGE SELECTIONS: (Check Choice)

GOLD (\$2,500) Web Site: _____

SILVER (\$1,500) Web Site: _____

BRONZE (\$500)

BLUE (\$300)

ORANGE (\$100)

ALL Artwork should be hi-resolution files in EPS, Ai, Cdr., or jpeg formats

PLEASE E-MAIL ARTWORK FOR AD OR SIGN TO:

Boys Basketball: Terri Covington: tbcovington1@netscape.net

Girls Basketball: Early Joseph: josephea@bellsouth.net

Sponsorship Sold By: Name: _____

Player Name: _____

Email: _____

Phone: _____

2010-11
PHS Varsity Basketball
Program Ad Opportunities

Program ads are included with the sponsorship levels described above. If you wish to purchase one or more ads apart from a sponsorship, they are available in the following four sizes:

This full-page ad is our largest ad. You can use the page however you wish with a simple ad, a good luck wish to the teams, a coupon, etc. This space is available for \$300.

- A half-page ad is available for \$200.
- Our quarter-page ad is available for \$150.
- A smaller value advertisement is available for \$50.

You are guaranteed to have your ad seen during our 8 home games. The number of home games may increase depending on the play-off situation.

If you purchase a full-page ad, your company/business will be announced as a Parkview sponsor during halftimes of the games and before tip-off of the Varsity boys' games.

The programs will be given free to fans attending the Parkview High School Varsity Basketball home games during the 2009-10 season! For a small one time fee you are not only showing your support of your community high school, but your business will be showcased to thousands of people every game!

To reserve ad space or for more information on the program ads, please contact:

Thelma Spencer
(404) 786-5040
Thelma_Spencer@yahoo.com

**2010-2011
Individual Wall of Fame Picture
players, cheerleaders, dance and step teams only**

Important:

The wall pictures will be made **VERTICAL**. The pictures **CANNOT** be cropped. They will be located together near the concession stand.

Text: _____
(Up to 3 Lines) _____
Please Print _____

_____ **18" x 24"** (\$100) Wall Sign/Picture

_____ **2' x 3'** (\$300) Wall Sign/Picture

Please email digital picture and information to:

Boys – Terri Covington: TBCovington1@netscape.net

Girls – Early Joseph: josephea@bellsouth.net

Name: _____

Phone: _____

Email: _____

Amount: _____

Player Name Credited: _____

**2010-2011
Game Program Player Sponsors**

For \$10 per line, a parent, grandparent, relative, or friend can wish a player/cheerleader good luck on the upcoming season (Up to 40 characters per line). The total amount collected will be credited to the player's fundraising total. The programs will be given free to fans attending the Parkview High School Varsity Basketball home games during the 2009-10 season! For a small one time fee you are not only showing your support of your community high school, but your business will be showcased to hundreds of people every game!

PLEASE PRINT

- (1) _____
- (2) _____
- (3) _____
- (4) _____
- (5) _____
- (6) _____

For additional lines needed, please use back of page.

Name: _____

Player Name: _____

Phone: _____

Email: _____

Total Amount (\$10 per Line) _____

Please submit or email completed sheets to:

Thelma Spencer (404) 786-5040

Thelma_Spencer@yahoo.com